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LANE
HAVERFORD
PA
19041



WHO WE ARE

Veronica Miller & Associates specializes in bringing innovative and creative approaches to its clients' marketing and communications needs. Our services range from complete advertising campaigns and programs to individualized requirements for creative, media, and marketing solutions.

Partial Client List

*Andrea Baldeck, Fine Art
Photography*

Child Guidance Resource Centers

*Children's Hospital of
Philadelphia*

Community Interactions, Inc.

Connelly Foundation

Cooke & Bieler

The Decorative Arts Trust

Free Library of Philadelphia

*French & Pickering Creeks
Conservation Trust*

Fox Subacute

Health Network Laboratories

*The Hospitals and Higher
Education Authority of
Philadelphia*

The Kimmel Center

Lavinia Smerconish, Realtor

The Lily Foundation

Penn Museum

*Philadelphia Academy of the
Fine Arts*

Philadelphia Museum of Art

Russell Byers Charter School

Stacy Clark Legal Marketing

US Artists

William Hollis, Poet

Veronica Miller established VM&A in 1988. Besides directing the planning, creative, design, and implementation of all VM&A projects, she serves as the firm's principal art director, drawing on her experience with several prominent advertising agencies and design firms.

Veronica's career began at the Swiss agency of Klöti, Glättli, Tschudi in Zurich. When she first came to Philadelphia she joined the design firm of Kramer Miller Lomden Glassman. Subsequently she worked at Ketchum Communications where she contributed to successful campaigns for Melitta, American Olean Tile Company, Pizza Hut, and Bell Atlantic as well as a broad range of financial, business, retail, and consumer products accounts. She has been the recipient of numerous awards, including gold awards from the Philadelphia Advertising Club, the Philadelphia Art Directors Club, and the prestigious gold One Show award.

Veronica is a graduate of the Rhode Island School of Design and the Instituto de Diseño, Caracas, Venezuela.